



# WORLD'S LARGEST RUNNING TOUR

## 2017 EXPO RATES

TIER	10' x 10'	10' x 10' CORNER	10' x 20'	10' x 20' CORNER	20' x 20'	20' x 30'	20' x 40'
<b>Vegas</b>	<b>\$3,100</b>	<b>\$3,500</b>	<b>\$6,200</b>	<b>\$6,600</b>	<b>\$12,400</b>	<b>\$18,000</b>	<b>\$23,200</b>
<b>Tier 1</b>	<b>\$2,700</b>	<b>\$3,100</b>	<b>\$5,400</b>	<b>\$5,800</b>	<b>\$10,800</b>	<b>\$15,600</b>	<b>\$20,000</b>
<b>Tier 2</b>	<b>\$1,900</b>	<b>\$2,300</b>	<b>\$3,800</b>	<b>\$4,200</b>	<b>\$7,600</b>	<b>\$10,800</b>	<b>\$13,600</b>
<b>Tier 3</b>	<b>\$1,600</b>	<b>\$2,000</b>	<b>\$3,200</b>	<b>\$3,600</b>	<b>\$6,400</b>	<b>\$9,000</b>	<b>\$11,200</b>
<b>Tier 4</b>	<b>\$1,100</b>	<b>\$1,300</b>	<b>\$2,200</b>	<b>\$2,400</b>	<b>\$4,400</b>	<b>\$6,000</b>	<b>\$7,200</b>

**ARIZONA – Jan. 13-14**

Participation: 22,700  
Tier 2

**NEW ORLEANS – Feb. 3-4**

Participation: 22,850  
Tier 3

**WASHINGTON, D.C. – Mar. 9-10**

Participation: 24,700  
Tier 1

**DALLAS – Mar. 17-18**

Participation: 14,800  
Tier 3

**SAN FRANCISCO – Mar. 24-25**

Participation: 9,150  
Tier 4

**RALEIGH – Mar. 31-Apr. 1**

Participation: 9,700  
Tier 4

**CARLSBAD – Apr. 1-2**

Participation: 9,700  
Tier 4

**NASHVILLE – Apr. 27-28**

Participation: 30,500  
Tier 1

**SAN DIEGO – Jun. 2-3**

Participation: 33,400  
Tier 1

**SEATTLE – Jun. 16-17**

Participation: 17,800  
Tier 3

**CHICAGO – Jul. 14-15**

Participation: 20,500  
Tier 3

**VIRGINIA BEACH – Sept. 1-2**

Participation: 13,950  
Tier 3

**PHILADELPHIA – Sept. 15-16**

Participation: 21,900  
Tier 2

**MONTREAL – Sept. 22-23**

Participation: 34,200  
Tier 2

**SAN JOSE – Oct. 6-7**

Participation: 16,200  
Tier 3

**DENVER – Oct. 13-14**

Participation: 15,000  
Tier 3

**ST. LOUIS – Oct. 13-14**

Participation: 10,000  
Tier 4

**LOS ANGELES – Oct. 27-28**

Participation: 12,400  
Tier 4

**SAVANNAH – Nov. 3-4**

Participation: 19,500  
Tier 3

**LAS VEGAS – Nov. 9-11**

Participation: 43,100  
Vegas Tier

**SAN ANTONIO – Dec. 1-2**

Participation: 22,600  
Tier 2

**FREQUENCY DISCOUNTS**

8+ events: 10% discount

12+ events: 15% discount

20+ events: 20% discount

All events: 25% discount

Updated 1/31  
Participant numbers are based on 2016 registration data